

Broaster Express® Branded Program

This innovative, licensed trademark program is ideal for anyone who wants to fuel profitability by offering a menu of the most popular hot-food items.

The Broaster Express Branded Program features our exclusive Broaster Ventless Fryers or our Broaster Pressure Fryers, delicious, top-quality ready-to-cook Broaster Foods, unique flavor profiles and nationally recognized branding.

Quickly and easily transform your operation into a fully branded, ready to serve destination with this package.

The Broaster Express Branded Program comes complete with everything you need to bring hungry customers back again and again.

Take the Express to Success!

GOLD PACKAGE EQUIPMENT

- Broaster 1800 Pressure Fryer
- 6' Fully branded Kiosk with 4' Merchandiser
- Accessory Equipment Including an Accessory Kit and Optional Dump Table

GOLD PACKAGE MERCHANDISING

- Digital Menu board System
- Point of Sale Merchandising Including Outdoor Banners Outdoor Window Clings, Pump Toppers, Indoor Graphics Package and a 15' Outdoor Flag with stake
- Branded Packaging Including Cups, Boxes, Napkins and Bags

GOLD PACKAGE MENU

- Build your menu from a wide variety of options
- You determine what to serve your customers
- Gold Package Menu requires a minimum number of products from each category:
 - Tenders (choose 1)
 - Chicken / Wings (choose 3)
 - Potato (choose 1)
 - Appetizers/Seafood/Other (choose 4)
 - Side Items (choose 2)



Gold Bonus Dollars

Gold Package Options & Bonuses

Gold Bonus Dollars

GOLD PACKAGE BONUSES

- Market Development Dollars for Grand Opening/Customer Appreciation Days
- Brand your location with a Merchandising Package
- Outfit your staff with a Startup Apparel Allowance
- Start out on the right track with a Complimentary Oil Filtering Supplies Package

OPTIONAL MERCHANDISING EQUIPMENT

- 4' Metal Module Backlit Base with Full Shelf
- 3 Pan, Single Tier Heated Merchandiser Sign Holder and Graphic
- 6' Metal Module Backlit Base with Full Shelf
- 3 Pan, Two Tier Heated Merchandiser, Sign Holder and Graphic



OPTIONAL ACCESSORY EQUIPMENT



Dump Table



Perfect Hold Cabinet



Oil Caddy



Ventless Hood System

GOLD BASE PACKAGE

Item	PN
1800 Pressure Fryer, electric, SmartTouch	86014
HDM-4, 4' Counter Top Deli Case, BX	85709
6' Serving Kiosk - Right Orientation, BX	93607
Broaster Pressure Fryer Accessory Kit	14528
32" digital Menu Board (includes monitor and programmable software)	call

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
4' Metal Module - Backlit, BX	85911
+full storage shelf	16816
Designer Series Merchandiser single tier, 3 pan	93220
+base holder,	93420
+graphic	92617
6' Metal Module - Backlit, BX	85913
+full storage shelf	16817
Designer Series Merchandiser dual tier, 3 pan	93222
+base sign holder	93420
+graphic	92617

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump top for Perfect Hold	16525
Dump table portable	85212
Chicken Prep Station	85966
Broaster Ventless Hood 24"	93647
Oil Caddy	92413
BX Advanced Small Ware Kit	93655

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SILVER PACKAGE EQUIPMENT

- Broaster VF-3 Ventless Fryer
- 2 Pan Merchandiser with optional Countertop Kiosk Surround
- Complete Ventless Fryer Accessory Kit

SILVER PACKAGE MERCHANDISING

- Menu board System
- Point of Sale Merchandising Including Outdoor Banners and Window Clings and Pump Toppers
- Branded Packaging Including Cups, Boxes, Napkins and Bags

SILVER PACKAGE MENU

- Build your menu from a wide variety of options
- You determine what to serve your customers
- Silver Package Menu requires a minimum number of products from each category:

- Tenders (choose 1)
- Chicken / Wings (choose 3)
- Potato (choose 1)
- Appetizers/Seafood/Other (choose 3)
- Side Items (choose 1)

Silver Bonus Dollars



shown with optional red finish



* Optional



Silver Package Options & Bonuses

Silver Bonus Dollars

SILVER PACKAGE BONUSES

- Market Development Dollars for Grand Opening/Customer Appreciation Days
- Brand your location with a Merchandising Package
- Outfit your staff with a Startup Apparel Allowance
- Start out on the right track with a Complimentary Oil Filtering Supplies Package

OPTIONAL MERCHANDISING EQUIPMENT

- Countertop Kiosk
- 2 Pan, 2 Tier Heated Merchandiser Sign Holder and Branded Graphic



OPTIONAL ACCESSORY EQUIPMENT



Dump Table



Perfect Hold Cabinet

SILVER BASE PACKAGE

Item	PN
VF-3 Broaster Ventless Fryer	85902
Designer Series Merchandiser single tier, 2 pan	93219
+base holder	93419
+graphic	92616
Ventless Fryer Accessory Kit	16058
32" digital Menu Board (includes monitor and programmable software)	call

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
Countertop kiosk (not compatible with digital)	92956
Designer Series Merchandiser dual tier, 2 pan	93221
+base holder	93419
+graphic	92616

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump top for Perfect Hold	16525
Dump table portable	85212
BX Starter Small Ware Kit	93654
Additional 32" digital Menu Board (includes monitor and programmable software)	call

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BRONZE PACKAGE EQUIPMENT

- Broaster VF-3 Ventless Fryer
- Countertop Merchandiser
- Complete Ventless Fryer Accessory Kit

BRONZE PACKAGE MERCHANDISING

- Printed Menu board
- Point of Sale Merchandising Including Outdoor Banners and Window Clings
- Branded Packaging Including Cups, Boxes, Napkins and Bags

BRONZE PACKAGE MENU

- Build your menu from a wide variety of options
- You determine what to serve your customers
- Bronze Package Menu requires a minimum number of products from each category:

- Tenders (choose 1)
- Chicken / Wings (choose 2)
- Potato (choose 1)
- Appetizers/Seafood/Other (choose 2)



Bronze Bonus Dollars

Bronze Package Options & Bonuses

Bronze Bonus Dollars

BRONZE PACKAGE BONUSES

- Market Development Dollars for Grand Opening/Customer Appreciation Days
- Brand your location with a Merchandising Package
- Outfit your staff with a Startup Apparel Allowance
- Start out on the right track with a Complimentary Oil Filtering Supplies Package

OPTIONAL MERCHANDISING EQUIPMENT

- Countertop Kiosk
- 2 Pan, 2 Tier Heated Merchandiser, Sign Holder and Graphic



OPTIONAL ACCESSORY EQUIPMENT



Dump Table



Perfect Hold Cabinet

BRONZE BASE PACKAGE

Item	PN
VF-3 Broaster Ventless Fryer	85902
Heated Countertop Merchandiser - BX	93648
Broaster Ventless Fryer Accessory Kit	16058
Printed Menu Board 24" x 36"	93651

OPTIONAL MERCHANDISING EQUIPMENT

Item	PN
Designer Series Merchandiser single tier, 2 pan	93219
+base holder	93419
+graphic	92616

OPTIONAL ACCESSORY EQUIPMENT

Item	PN
Perfect Hold Cabinet	93402
Dump top for Perfect Hold	16525
Dump table portable	85212
32" digital Menu Boards (includes monitor and programmable software)	call
BX Starter Small Ware Kit	93654